

**TOUCH. FEEL. TRY  
BUY!**

  
**LOGIX**  
*City Center*

INDIA'S 1<sup>st</sup> & LARGEST MULTI CITY AUTO SHOW!

A VENTURE OF  
**RelioQuick**

JANUARY  
**18** **19** **20**  
FRI SAT SUN

IP MANAGED BY  
Team  
Stratagem 

**ISUZU**

**TATA MOTORS**  
Connecting Aspirations

  
**HONDA**

**ROYAL  
ENFIELD**

**TVS** *Racing*

## Relio Quick Auto Mall @ Logix City Center: 18th – 20th Jan'19 – Event Synopsis

Relio Quick Auto Mall Season 1 was held from Jan' 18 – 20, 2019.

Top 5 leading automobile brands participated  
ISUZU, TATA MOTORS, HMSI, ROYAL ENFIELD, TVS

Auto Mall served as a one stop destination for visitors who were thinking of driving home a Car or Bike.

All the brands put together generated over **400+** hot and warm enquiries, and  
Over **80k** people visited Logix City Center, during Auto Mall event weekend.

# Pre-Promotion On Ground Branding

RelioQuick  
**AUTO MALL**  
"INDIA'S LARGEST MULTI CITY AUTOMOBILE EXHIBITION" ■■■

LOGIX  
*City Center*

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**AUTO MALL  
SEASON  
1**

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Team Stratagem

# Social Media Posts – Auto Mall FB & Instagram Handles

Relio Quick Auto Mall is at Logix City Center.  
January 15 at 4:44 PM · Noida

Presenting the 1st ever Relio Quick Auto Mall at Logix City Center Mall #Noida! Visit Logix Mall 18-20 Jan to experience the latest #car and #bike brands and avail special offers! #automall2019

2,645 People Reached      555 Engagements      [Boost Again](#)

Boosted on Jan 15, 2019  
By Shrey Kapoor      Completed

People Reached	2.3K	Post Engagement	535
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[View Results](#)

Satyveer Singh, Sanjit Kumar and 521 others

1 Comment 1 Share

Relio Quick Auto Mall added an event.  
January 15 at 4:30 PM

Presenting the 1st ever Relio Quick Auto Mall at Logix City Center Mall #Noida! Visit Logix Mall 18-20 Jan to experience the latest #car and #bike brands and avail special offers! #automall2019

FRI, JAN 18

**RQ Auto Mall @ Logix City Center Noida**  
Logix City Center · Noida

[★ Interested](#)

You like Relio Quick Auto Mall



# Social Media Posts – Auto Mall FB & Instagram Handles

Relio Quick Auto Mall is at Logix City Center.  
January 17 at 12:07 PM · Noida · 🌐

Experience India's Safest Car - #Tata #Nexon with a 5 Star Global NCAP rating at the 1st ever Auto Mall, Logix City Center #Noida this weekend 18-20 Jan! #automall2019

**1,501** People Reached      **285** Engagements      [Boost Again](#)

Boosted on Jan 17, 2019  
By Shrey Kapoor      Completed

People Reached	<b>1.3K</b>	Post Engagement	<b>263</b>
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[View Results](#)

Chandan Kumar, Bhoopendrakumar Raj and 260 others

1 Comment

Relio Quick Auto Mall is at Logix City Center.  
January 17 at 10:44 AM · Noida · 🌐

Experience the latest models #Tigor #Nexon from #TataMotors at 1st ever Auto Mall, Logix City Center #Noida this weekend 18-20 Jan! #automall2019

**2,190** People Reached      **364** Engagements      [Boost Again](#)

Boosted on Jan 17, 2019  
By Shrey Kapoor      Completed

People Reached	<b>2.0K</b>	Post Engagement	<b>349</b>
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[View Results](#)

Sanjay Mishra, Saurabh Raja Yadav Pachar and 341 others

# Social Media Posts – Auto Mall FB & Instagram Handles

Relio Quick Auto Mall is at Logix City Center.  
Publi  
ry 17 at 7:41 PM · Noida ·

#MadeLikeAGun  
Experience the latest models from #RoyalEnfield at the 1st ever Auto Mall, Logix City Center #Noida this weekend 18-20 Jan! #automall2019

**Relio Quick AUTO MALL**  
INDIA'S LARGEST MOTORCYCLE AND BIKE SHOW

**JANUARY 18 19 20**  
FRI SAT SUN

LOGIX City Center NOIDA  
ROYAL ENFIELD

2,855 People Reached  
480 Engagements  
[Boost Again](#)

Boosted on Jan 17, 2019  
By Shrey Kapoor

People Reached	2.4K	Post Engagement	456
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View Results

Amit Mathur, Suraj Thakur and 450 others  
1 Share

Relio Quick Auto Mall is at Logix City Center.  
Published by Shrey Kapoor [?] · January 18 at 2:14 PM · Noida ·

Presenting the 1st ever Auto Show at Logix City Center Mall, #Noida, our 168th Show! Come and Experience the #cars and #bikes on display from #TataMotors #suzu #RoyalEnfield #Honda2Wheeler and #TVSRacing! Book Test Drives and avail the exciting #NewYear #Offers! #automall2019

10,475 People Reached  
1,323 Engagements  
[Boost Again](#)

Boosted on Jan 18, 2019  
By Shrey Kapoor


People Reached	9.8K	Post Engagement	2.4K
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View Results

# Social Media Posts – Auto Mall FB & Instagram Handles

Relio Quick Auto Mall is at Logix City Center.  
January 17 at 10:47 AM · Noida

#NeverStop  
Experience the latest models #MUX #VCross from #Isuzu at 1st ever Auto Mall, Logix City Center #Noida this weekend 18-20 Jan! #automall2019



2,619 People Reached    368 Engagements    [Boost Again](#)

Boosted on Jan 17, 2019  
By Shrey Kapoor    Completed


People Reached	2.4K	Post Engagement	352
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[View Results](#)

👍👍 Vikas Kumar, Bablu B and 340 others    2 Comments

Relio Quick Auto Mall is at Logix City Center.  
January 17 at 12:12 PM · Noida

#NeverStop  
Experience the latest models #VCross #MUX from #Isuzu at the 1st ever Auto Mall, Logix City Center #Noida this weekend 18-20 Jan! #automall2019



2,030 People Reached    349 Engagements    [Boost Again](#)

Boosted on Jan 17, 2019  
By Shrey Kapoor    Completed

People Reached	1.8K	Post Engagement	341
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[View Results](#)

👍👍 Lali Kumar, Amit Bhadauria and 336 others    1 Comment 1 Share

# Social Media Posts – Auto Mall FB & Instagram Handles

Relio Quick Auto Mall is at Logix City Center. - January 17 at 10:43 AM - Noida

Explore and Experience the latest models from #Honda2Wheelers at 1st ever Auto Mall, Logix City Center #Noida this weekend 18-20 Jan! #automall2019

3,549 People Reached 390 Engagements [Boost Again](#)

Boosted on Jan 17, 2019 By Shrey Kapoor Completed

People Reached	3.3K	Post Engagement	365
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[View Results](#)

Tohit Khan, Arvind Kumar and 353 others 2 Comments 1 Share

Relio Quick Auto Mall is at Logix City Center. - January 17 at 10:42 AM - Noida

#RacingDNAUnleashed Experience #Racing #Bikes from #TVSApache at 1st ever Auto Mall, Logix City Center #Noida this weekend 18-20 Jan! #automall2019

3,684 People Reached 478 Engagements [Boost Again](#)

Boosted on Jan 17, 2019 By Shrey Kapoor Completed

People Reached	3.1K	Post Engagement	401
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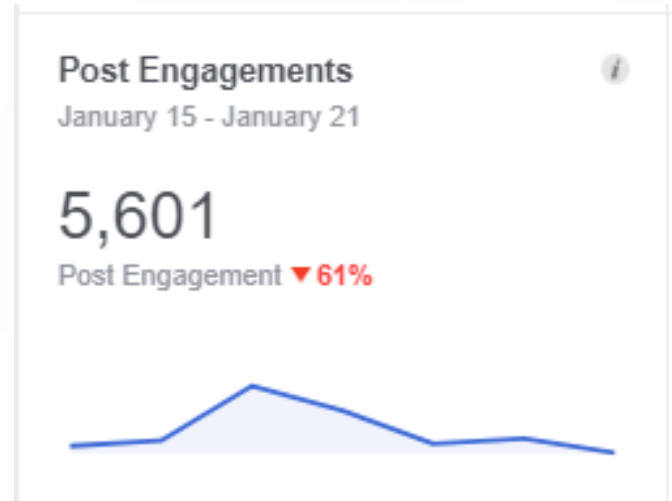
[View Results](#)

Kamaljeel Budh, Vikas Kumar and 370 others 3 Comments 4 Shares



# Auto Mall FB Page Engagement

High Facebook Page *Targeted Reach & Engagement* around show dates



## Event Glimpses

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**TATA MOTORS**  
Connecting Aspirations



RelioQuick  
**AUTO MALL**  
INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION



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JANUARY  
**18** SUN  
**19** MON  
**20** TUE

LOGIX  
*City Center*













**THANK YOU**